CONTACT DISCOVERY

Serving as a hub for contact data, we ingest data from a network of partners including traditional data companies, publishers, and social networks. When a contact record is selected for purchase, a series of real-time hygiene treatments are applied to maximize accuracy. Contacts can be sourced via our many integrations or work directly with a data technologist and we’ll custom build the list for you.

“Contact Gap Analysis provided us the insight to better understand the accounts missing our top personas”

– Kate Sarkissian O’Leary, Sr. Manager, Database Marketing, Brainshark

Get started with a Contact Gap Analysis

You’ll learn the extent to which your house contacts align to your audience definition, and you’ll gain insight into the contacts that you’re currently missing. You will obtain a clear lens into the state of your contact data and the addressable market. This information ultimately serves as a blueprint for a custom contact acquisition strategy.

DATA CLEANSE

Most companies have a huge blind spot when it comes to the accuracy of their contact data. The emergence of Account Based Marketing has only amplified the need for clean data. Data Cleanse is powered by our proprietary Data Quality Model. The model reads multiple “signals” and combines them with real-time email verification and social data to determine contact record accuracy. This is our secret sauce.

Do You Know Your Data Quality score?

Run a health check to learn your data quality score.

INTEGRATE WITH US:
About Oceanos

Oceanos is a B2B technology, data, and advisory services company that helps organizations cleanse, complete, and grow their contact database to support all types of demand generation. The process is powered by the highest quality data and algorithms, leveraging multiple data sources, innovation, and strategic expertise. Oceanos data solutions are accessible via API, multiple CRM/MAP, and directly via an advisor. To learn more visit www.oceanosinc.com

“We’ve used Oceanos for multiple one-off data appends with solid results. We did QA on a sample, data looked good, and we proceeded to update our CRM accordingly.”

– Scott Heinemann, Marketing Automation Specialist, Avalara

Our Customers

BRAINSHARK
CenturyLink
fuze
KRONOS
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Engagio
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A TechTarget data solution

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