

Zapier Provides Quick & Easy Access

TO OCEANOS CLEANSE & APPEND API



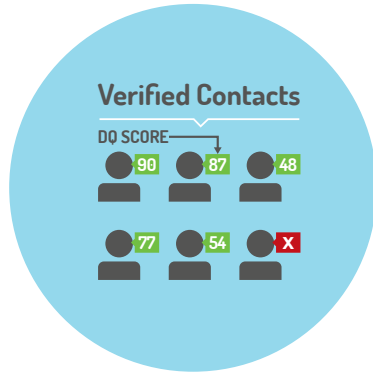
Zapier makes it easy to access our powerful Cleanse & Append API. The Zapier platform requires no coding and you can be up and running in just thirty minutes!

Use the Oceanos Cleanse & Append API to help with:

- Validating contact record accuracy
- Completing fractional records
- Increasing web form conversions with real-time appends
- Optimizing lead scoring and predictive analytics with key data



Let me tell you more about the Cleanse & Append solution.



CLEANSE – Determines if a contact record is valid or invalid. A cleanse request initiates a twenty-seven point check to detect invalid and problematic email addresses, as well as a social search to validate the contact’s employment status. The processing includes a look-up within our contact warehouse in tandem with four calls to trusted API partners – FreshAddress, FullContact, People Data Labs and Pipl. The available data is ingested and analyzed by the Oceanos Data Quality Model to determine record accuracy.



APPEND – Enriches a record with account and contact level attributes. You can append a single field or a group of data points at the account and contact level. The most common appends include job title, address, phone number, social handles, and firmographic data. To review a full list of available data appends please reference our data dictionary.

“Our API is powered by our multi-sourced Company (8 million+) and Contact Data Warehouse (60 million+) along with three built-in partner APIs:”

